

What's New?

COMMISSIONS

- Units earn 26%.
- Earn **3%** more by completing the following:
 1. Unit attends a Kickoff –you're here!
 2. Orders **entered** online by **Monday, November 7**
 3. Prizes **submitted** on offline worksheet by **Monday, November 7**
 4. Balance due **paid** to SWMC by **Tuesday, December 13**

ORDERING

Based upon historical and statistical data all units selling under \$20,000 will be limited to ordering 80 % of their total 2010 sale in 2011 show and sale popcorn. Battle Creek and Kalamazoo will have popcorn available each week for extra orders!

RETURN POLICY

Returns will be accepted in full cases only on November 8 in all districts. If during the sale you pick up additional products, we will be unable to accept any of those items as a return.

Example: Pack 007 picks up an additional 5 cases of cheese at the mid point of sale

They cannot return any cheese

They can return: 1 case of caramel

2 cases of butter



SHOW AND SELL/DELIVER ORDER

PLACE ORDERS BY TUESDAY, SEPTEMBER 6, 2011

- Ordered quantities must be in **FULL** cases!
- Show and Sell distribution will be during the days of **September 23-24, 2011**.

RETURNS

Product must be physically returned to the District Popcorn Kernel (or designated location) by **6:00 p.m. on Monday, November 7, 2011**. See Return Procedure (enclosed).

TAKE ORDER

- Orders can be placed by case and containers.
- Order is due in the online system no later than **November 7, 2011** along with offline worksheet.
- Distribution will be during the days of **November 17-18, 2011**.

PRIZES

- Offline worksheet must be submitted to the Kalamazoo Service Center by **November 7, 2011**.
- If you sell \$2,500 or more you can claim a bonus prize from Pecos River. **There is no expected delivery date for the bonus prize!**

Payments are due December 13, 2011.

The Council reserves the right to charge a “late fee” of 10% on any popcorn money still outstanding after December 20, 2011. If you have any problems please call Nate Thornton at 269.343.4687 to make arrangements.

